



Working Together to Make a Difference

FOR IMMEDIATE RELEASE

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L.E. PHILLIPS CAREER DEVELOPMENT CENTER'S 29TH ANNUAL CHARITY GOLF OUTING ON AUGUST 3, 2018 TO HELP INDIVIDUALS WITH DISABILITIES AND DISADVANTAGES

EAU CLAIRE, WI., August 14, 2018- On August 3, 2018 the L.E. Phillips Career Development Center hosted their 29th Annual Charity Golf Outing at Mill Run Golf Course. CDC hosts this annual golf outing to raise money to provide individuals with disabilities or disadvantages with the vocational services and employment opportunities.

On the day of the golf outing, CDC had more than 300 golfers attend. Twelve food vendors donated, some included Dunkin' Donuts, Toppers, Festival Foods, Panera and more. There were games, prizes, bucket raffles, drinks and a silent auction filled with donated items from businesses within the Chippewa Valley. CDC also had a Big Ticket raffle drawing and the grand prize was \$5,000!

The event included massages by Symbiology Massage, complimentary Bloody Marys and Vodka lemonades sponsored by All Title Services, free Gouda cheese tasting sponsored by Marieke Gouda and pizza tastings from Mokes and Big Donkey. These brands are made by individuals with disabilities and disadvantages at CDC. Also, there were on-course games, such as a hole in one sponsored by Travel Leaders.

Each company that sponsored at a Hole Sponsor level or above had two wooden sponsor signs on the course with their company's logo. They also have their logo on the CDC website, social media and on a banner that hangs in the CDC lobby for two years. CDC also had Scheels as their Title Sponsor for the event. Not only was this event for charity, but a great marketing opportunity for companies as well.

Lastly, each golfer received a golfer gift on the day of the event. This year it was two glass beer mugs personalized with the CDC logo and sponsored by Group Health Cooperative of Eau Claire.

CDC's mission is to be a viable business enterprise as a means to provide meaningful and appropriate vocational services and employment opportunities for individuals with disabilities or disadvantages. To learn more about CDC or if you are interested in participating in the 30th Annual Charity Golf Outing in 2019, call 715-834-2771.

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